

Certificate

# Business & Management of Entertainment

From film industry principles to the legal and financial aspects of entertainment, this certificate provides a thorough understanding of the entertainment business.

**Total Units:** 36

Complete 3 foundation courses, 3 required courses, and 3 electives.

**Completion time:** 3 quarters(full-time) to 3-years (part-time)

Students wishing to complete their program in 1 year, including international students, may find detailed plans of study on the [Entertainment Studies microsite](#). Contact a student advisor for additional course planning assistance at 310-825-9064 or [entertainmentstudies@uclaextension.edu](mailto:entertainmentstudies@uclaextension.edu).

**Eligible for:**

International students  
VA Benefits

## Foundation

12 Units | 3 Courses

Typically Offered\*

COURSE NAME & NUMBER	UNITS	FALL	WINTER	SPRING	SUMMER
<a href="#">The Business of Entertainment +</a> MGMT X 403.31	4.0	Classroom	Classroom Online	Classroom	Classroom
<a href="#">Pre-Production and Production for Film and Television +</a> FILM TV X 404	4.0	Classroom Online	Classroom Online	Classroom Online	Classroom Online
<a href="#">Post-Production for Film and Television</a> FILM TV X 404A	4.0	Classroom	Classroom Online	Classroom	Classroom Online

+ should be completed within first 2 quarters of study

## Required

12 Units | 3 Courses

Typically Offered\*

COURSE NAME & NUMBER	UNITS	FALL	WINTER	SPRING	SUMMER
<a href="#">Legal Primer for the Entertainment Business</a> MGMT X 403.01	4.0	Online	Classroom Online	Online	Classroom Online
<a href="#">Entertainment Financing: From First \$ to Distribution of Profits</a> MGMT X 403.34	4.0	Classroom	Online	Classroom	Online
<a href="#">Marketing Entertainment: Strategies for the Global Marketplace</a> MGMT X 476.99	4.0	Classroom		Classroom	

## Electives

Students must complete 3 electives (12 units) from courses numbered X 400-499 in [Business and Management of Entertainment](#), [Producing](#) or [Film and TV Development](#). Below is a list of suggested electives. New electives are added regularly.

COURSE NAME & NUMBER	UNITS	FALL	WINTER	SPRING	SUMMER
<a href="#">Starting Your Own Entertainment Production Company</a> MGMT X 402.32	4.0	Classroom		Classroom	
<a href="#">Independent Film Financing</a> MGMT X 403.33	4.0	Online		Online	
<a href="#">Marketing and Distributing Independent Films across All Platforms</a> MGMT X 403.61	4.0	Classroom Online	Online	Classroom Online	Online
<a href="#">Production Accounting for Film and Television</a> MGMT X 404.2	4.0		Classroom		Classroom
<a href="#">Copyright Law in the Entertainment Industry</a> MGMT X 448.84	4.0		Online		Online

Electives continued on next page

\*Courses in this program are typically offered during the quarters and format(s) outlined above. Scheduling is subject to change at any time by UCLA Extension.

Please visit our website for all current course offerings.

**Contact Us**

310-825-9064

[entertainmentstudies@uclaextension.edu](mailto:entertainmentstudies@uclaextension.edu)

COURSE NAME & NUMBER	UNITS	FALL	WINTER	SPRING	SUMMER
Welcome to Hollywood! Understanding Entertainment Industries' Project Driven Culture MGMT X 452.1	4.0	Classroom			
Sold! Project Management Principles and Tools in the Entertainment Industry MGMT X 452.2	4.0		Classroom		
It's a Wrap! Deliver Your Project Successfully MGMT X 452.3	4.0			Classroom	
Building an Online Audience FILM TV X 408	4.0	Classroom	Classroom	Classroom	Classroom
A World of International Filmmaking FILM TV X 431	4.0		Classroom		
Inside the World of Film Acquisitions: How to Sell Your Project to Hollywood FILM TV X 439	4.0		Classroom	Classroom	
What Buyers Want FILM TV X 476.223	4.0	Online			
Building Your Career in Traditional, New, and Future/Emerging Media FILM TV X 478.086	4.0		Classroom		
Movie Magic Budgeting FILM TV X 479.088	4.0	Online	Online	Online	Online

**Please Note:**

An application form and nonrefundable fee are required to establish candidacy in this program. The application & candidacy fee establishes your candidacy in the program for a period of time covering normal progress toward completion, and may allow you to access a variety of program benefits. Students must take all courses for letter grade and pass with a program GPA of 3.00 or better. [Apply Now.](#)

\*Courses in this program are typically offered during the quarters and format(s) outlined above. Scheduling is subject to change at any time by UCLA Extension.

Please visit our website for all current course offerings.

**Contact Us**

310-825-9064

[entertainmentstudies@uclaextension.edu](mailto:entertainmentstudies@uclaextension.edu)