

Certificate

International Trade and Commerce, Global Business Management Concentration

Explore the business, economic, and political forces dominating the burgeoning international marketplace and specialize in the field of global business management.

Total Units: 36

The International Trade and Commerce, Global Business Management Concentration program consists of five required courses, four elective courses and a required business ethics seminar. Students must take all courses for letter grade and pass with a program GPA of 2.50 or better.

Completion time: 3 quarters (full-time pace)

Eligible for:

International Students
VA Benefits

Required

20 Units | 5 Courses, 1 Seminar

COURSE NAME & NUMBER	UNITS	Typically Offered*			
		FALL	WINTER	SPRING	SUMMER
Introduction to International Business MGMT X 460.902	4.0	Classroom	Classroom	Classroom Online	Classroom
Fundamentals of International Trade MGMT X 460.903	4.0	Classroom	Classroom	Classroom	Classroom
Global Business Skills: Planning and Negotiating Strategies MGMT X 460.961	4.0		Classroom	Classroom	Classroom
International Business Management MGMT X 460.99	4.0	Classroom	Classroom	Classroom	Classroom
International Business Policies and Strategies MGMT X 460.95	4.0	Classroom	Classroom	Classroom	Classroom
Business Ethics MGMT 891.02	---	Classroom Online	Classroom Online	Classroom Online	Classroom Online

Electives

16 Units | Choose 4 Courses

COURSE NAME & NUMBER	UNITS	Typically Offered*			
		FALL	WINTER	SPRING	SUMMER
Global Business Practices in Sustainability MGMT X 481.5	4.0	Online		Online	
Leadership Communication Strategies MGMT X 490.996	4.0	Classroom Online	Classroom	Classroom Online	Classroom
Entrepreneurship and New Venture Formation MGMT X 497.52	4.0	Classroom	Classroom	Classroom	
Forecasting the World and Your Business: A Course Designed and Taught by the Anderson Forecast MGMT X 477.88	4.0	Classroom			
Global Marketing and Strategy MGMT X 460.483	4.0	Classroom	Classroom	Classroom	
Internship in International Trade and Commerce MGMT X 460.951	4.0	Hybrid	Hybrid	Hybrid	Hybrid
Law in International Business MGMT X 460.94	4.0		Classroom	Classroom	Classroom
Doing Business in the U.S. MGMT X 460.952	4.0	Classroom		Hybrid	Online

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*Courses in this program are typically offered during the quarters and format(s) outlined above. Scheduling is subject to change at any time by UCLA Extension.

Please visit our website for all current course offerings.

Contact Us

310-206-2714

industrysegmentprograms@uclaextension.edu

COURSE NAME & NUMBER	UNITS	FALL	WINTER	SPRING	SUMMER
Doing Business in Latin America MGMT X 460.987	4.0	Classroom		Classroom	Classroom
Doing Business in China MGMT X 460.989	4.0		Classroom	Classroom	Online
International Human Resources Management MGMT X 450.65	4.0	Classroom	Online	Classroom	
Business Statistics MGMT X 115	4.0	Classroom Online	Classroom Online	Classroom Online	Classroom Online
Advertising Principles and Practices MGMT X 163	4.0	Classroom	Classroom	Classroom	
Management Theory, Policy, and Process MGMT X 190	4.0	Classroom	Classroom Online	Classroom	Classroom

Please Note:

An application form and nonrefundable fee are required to establish candidacy in this program. The application & candidacy fee establishes your candidacy in the program for a period of time covering normal progress toward completion, and may allow you to access a variety of program benefits. [Apply Now](#).

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