

The Henri Bollinger Memorial Scholarship

For Students Enrolled in the Strategic Branding and Public Relations Certificate
in Business, Management, and Legal Programs

Application Information

The **Henri Bollinger Memorial Scholarship Fund** was established in 2019 by the Pansky Family in tribute to beloved and respected UCLA Extension instructor, the late Henri Bollinger.

Henri Bollinger greatly contributed to the public relations program at UCLA Extension by developing entertainment public relations specialization. He provided crucial guidance in evolving the curriculum so courses were timely, relevant, practical, and reflected industry best practices.

The **Henri Bollinger Memorial Scholarship** provides funding for an individual who has a passion for continuing education and professional development in public relations and who is working toward completion of the Strategic Branding and Public Relations Certificate. Beginning in 2019, UCLA Extension will award one scholarship per year, up to \$800, to cover the cost of one course in the Strategic Branding and Public Relations Certificate offered by UCLA Extension.

Facts About the Henri Bollinger Memorial Scholarship

- The scholarship award provides up to \$800 to be applied to course fees in the Strategic Branding and Public Relations Certificate.
- The scholarship is not transferable and expires after one (1) year of the award date.
- No cash award will be given. Unused scholarship amounts will remain in the scholarship fund to be used for future Henri Bollinger Memorial scholarship recipients.
- Submitted applications that are incomplete, late, or from students who are not eligible will not be considered for an award. Multiple submissions will not be reviewed. Applications will not be returned.
- The applicant selected for the scholarship will be notified via email.
- The scholarship recipient may utilize their award to offset course fees beginning the following quarter.

Eligibility Criteria:

- At the time of application for this scholarship, students must be currently enrolled in the Strategic Branding and Public Relations Certificate and have paid the certificate candidacy fee.
- The applicant must meet all prerequisites of the Strategic Branding and Public Relations Certificate.
- Application deadline is **October 10, 2021**.
- Applications must be received by the deadline shown and **ONLY** via email bamcertificate@uclaextension.edu.
- Eligibility criteria for all final candidates will be checked and confirmed by UCLA Extension.
- UCLA and UCLA Extension employees and family members or dependents are not eligible to apply.
- Applicants who have been previously awarded a Henri Bollinger Memorial scholarship **may not** re-apply.

Application Timeline and Deadline:

Application Cycle	Application Period	Application Deadline	Notification of Winner	Earliest Quarter Eligible to Use Scholarship
Fall 2021	9/20/21 TO 10/10/21	10/10/21 (11:59PM)	11/8/21	Winter Quarter (begins January 3, 2022)

The Henri Bollinger Memorial Scholarship

Application Form 2021

Due Date: October 10, 2021

To Apply, Candidates Must Submit:

- Completed, typed application form (form is fillable).
- One 250-word typed personal statement (form is fillable).
- Applications may only be submitted via email to bamcertificate@uclaextension.edu by the deadline. Deadline is October 10, 2021. Please include "Bollinger Scholarship" in the email subject line.
- Eligibility criteria for all final candidates will be checked and confirmed by UCLA Extension.

I. Applicant Information

Student's First Name: _____ Last Name: _____

Student ID: _____

Local Address (Number and Street): _____

City: _____ State: _____ Zip: _____

Daytime Telephone: _____ Email: _____

Expected Academic Quarter of Certificate Completion: _____

If you have questions about The Henri Bollinger Memorial Scholarship or the application process, please contact UCLA Extension at [\(310\)-206-4271](tel:3102064271) or bamcertificate@uclaextension.edu.

The Henri Bollinger Memorial Scholarship

Application Form 2021

Due Date: October 10, 2021

I. Personal Statement:

Responses must be typed.

In 250 words or less, describe how completing your certificate will help you achieve your personal and/or professional goals. Essays may be submitted in the box below, as an attached document in Microsoft Word, or in the body of an email message. Judging of the essay will take into account specific information regarding the steps you have taken toward your goal, how your past experience integrates with your future plans, and your ability to communicate in writing. Essays longer than the indicated word length will be disqualified.

Acknowledgement and Personal Certification:

By providing my signature below and submitting this application, I wish to be considered for the **Henri Bollinger Memorial Scholarship at UCLA Extension**. I certify that all information on this form is true, complete, accurate, and that I am the author of the original personal statement included with this application. Additionally, I give UCLA Extension permission to confirm my eligibility for the scholarship, share my application with the scholarship review committee, and utilize quotes from my personal statement in marketing materials.

Student's Signature: _____ **Date:** _____

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